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1. CONE TREE

Combined forces for spotlighting the collection. An expansion of the cone neck with space for 25 special items, for promotion purposes, end-collection or whenever a collection deserves extra attention. Moveable depending on the arrangement of the shop. Also available separately without cone neck for placing on a table or in the shop window. You decide when the time is ripe to stop using the old metal rack you kept in the cellar for emergencies.

€ 330 (cone € 180 + tree € 150)



2



5

2. MASK

The 'aristocrat' of the displays. A metal holder made of two folds, finished with flock, ensures that the simplicity of the Mask makes it an eye catcher. In just a few steps, from nothing to something that absolutely has its own personality. Calm, rather serious, business-like and above all sensible. An item for a display window that attracts attention, not to a brand, but to the shop.

€ 105 (set of 3 items)



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3. STAR

The new star in the range of Hoet table mirrors. Both literally and figuratively... The asymmetric mirror foot allows you to adjust the mirror in different positions... the result is a different 'image of a star' each time.

€ 165

displays

4. BIRDY

Use your shop window to catch the attention of a hasty client who whizzes by. Grab his attention and let him relax. Just like the Birdy on the stick is doing nothing... or actually busy doing everything to present the frame in the best way possible. An artistic face or a bird, not a work of art made of durable material, but a display that emerges from a flat plastic form. Tied like a bow, playful and gay. Higher or lower. Multi-colour or elegantly frugal. Looks best in a group. A presentation that you don't pass by just like that. Available in 2 different heights.

€ 270

(set of 6 items - 40 cm)

€ 300

(set of 6 items - 140 cm)



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5. SOFTI

A display with two faces. An intelligent design in spite of a hollow view. In a trice from stylish black to a playful and lively colour. Depending on the frame, the season or the design of the shop, you are the one who decides on the appearance of the display. Softi is available in a package of 4 models in which black is alternated with blue, pastel green, lemon green and lemon yellow.

€ 60 (set of 4 items)

Hoet

www.hoet.eu